

# Victoria Craig

Speaker Digital Media & Brand Strategist Publisher

Victoria Craig is the Managing Partner of PME Global Consulting Group. She is a senior management consultant and branding expert with an extensive corporate background. Her career specialty has been in media, sales, leadership and service. Formally recognized as Canada's youngest female publisher, she has worked with numerous industry sectors and has a long track record of success, working with operating budgets of \$100 million+ and having managed up to 700 employees.

This passionate executive and professional speaker knows results and with an elite list of clients and a solid PR, media and photography background, she knows how to spot success. Victoria is a Predictive Index Analyst (PI Worldwide) and Lean Six Sigma Greenbelt. Building leadership capabilities and driving business growth, using proven sales strategies is her passion. From large multi-nationals down to the entrepreneur managing growth challenges Victoria delivers great results.



## KEYNOTE TOPICS

- THE INVISIBLE TRUTH**  
The moral of the story is that you had it all the time.  
*#motivation #leadership #confidence*
- PLOT TWIST**  
When life hands you lemons, make Margaritas!  
*#change management #leadership #risk*
- TRAINWRECK OR MASTERPIECE?**  
The journey to owning your story and building a *great personal brand*. *#branding #sales #communication*
- SOCIAL SELLING**  
The Art of Online Reputation Management  
*#branding #sales #communication*
- CLOSE THE DEAL!**  
Smart sales strategies that work.  
*#sales #strategy #communication*



## BOOK VICTORIA TO SPEAK

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